



**KENTUCKY ASSOCIATION OF
CONSERVATION DISTRICTS**
PO BOX 4027, FRANKFORT, KY 40604-4027
SERVING KENTUCKY'S 121 SOIL CONSERVATION DISTRICTS

Dear Sponsor,

The Kentucky Association of Conservation Districts (KACD) is pleased to invite you to partner with us as a sponsor of the **2026 82nd KACD Annual Meeting**, to be held in Louisville, KY at the Crowne Plaza Airport Hotel July 26-28, 2026. This meeting will bring together conservation leaders, district officials, district employees, technical experts, and partners from **across the Commonwealth**, representing 121 **conservation districts**, for several days of collaboration, learning, and strategic dialogue.

As you consider your philanthropic priorities this year, I hope that you will consider sponsoring the Kentucky Association of Conservation Districts Annual Meeting. The attached sponsor form includes additional information about the mission of the Association and the benefits of sponsorship.

The 2026 meeting theme—“**Conservation Starts with Conversation**”—highlights the critical role that partnerships, education, and meaningful engagement play in advancing conservation outcomes. This event provides a unique forum for sharing innovative practices, discussing emerging challenges, and strengthening relationships that directly support the stewardship of soil, water, and natural resources across Kentucky.

Support from our sponsors is essential to the success of this meeting and to KACD’s broader mission. We respectfully invite you to consider supporting the event through **sponsorship or the donation of promotional items for attendee registration bags**. Sponsorship support enhances the participant experience while offering your organization valuable visibility and engagement with a highly targeted audience of conservation decision-makers and practitioners.

As a sponsor, your organization will be recognized through inclusion in the meeting program and on the KACD website, recognition throughout the event and in our regular newsletters, with the possibility of more depending on the sponsorship level. You are also welcome to include informational materials—such as brochures or flyers—in attendee registration packets, providing direct exposure to meeting participants.

We believe this sponsorship opportunity offers meaningful return on investment while demonstrating your organization’s commitment to conservation, education, and collaboration.

If you have questions or would like to discuss sponsorship options, please contact **Crystal Renfro, Executive Director**, at **(502) 682-1770** or crystal.renfro@kyconservation.com. We would be honored to include you as a sponsor this year.

Thank you for your consideration and for your support of the **KACD Educational Foundation**, working in partnership to conserve Kentucky’s natural resources for future generations.

Sincerely,

Ted Jessup, President
Kentucky Association of Conservation Districts

CONSERVATION * DEVELOPMENT * SELF-GOVERNMENT



Kentucky Association of
Conservation Districts

2026 Sponsorship Proposal



*Conservation Starts
with*

CONVERSATION

KENTUCKY CONSERVATION DISTRICTS

Listening ♦ Engaging ♦ Leading



Kentucky Association of Conservation Districts

ABOUT US

→ Mission

Our mission is to serve and strengthen Conservation Districts in the stewardship of natural resources.

The KACD is a private, voluntary, nongovernmental, nonprofit association of 121 Conservation Districts and 38+ Watershed Conservancy Districts in Kentucky that include 847+ Directors and multiple staff members. The KACD Foundation is classified as a 501(c)(3) organization.



→ Vision

The Kentucky Association of Conservation Districts (KACD) provides and promotes leadership in the conservation of natural resources through stewardship and education programs. We coordinate conservation efforts statewide to focus effectively on issues identified by local member districts.





Kentucky Association of Conservation Districts

MEET OUR TEAM



Crystal Renfro
KACD Executive
Director



Kayleigh Evans
Farm Bill Outreach &
Training Coordinator



Ryan Whitt
Public Affairs
Specialist



Darby Aubin
Farm Bill Outreach
Specialist
Purchase & Bowling Green WU



Gail Becroft
Farm Bill Outreach
Specialist
Shelbyville & Lebanon WU



Patti Dischar
Farm Bill Outreach
Specialist
Bluegrass & Licking River WU



Lisa Mullins
Farm Bill Outreach
Specialist
Pennyroyal & Ohio Valley WU



Kristie Franks
Farm Bill Outreach
Specialist
Foothills & Southeast WU



Kirstin Eaker
Farm Bill Outreach
Specialist
Elizabethtown & Somerset WU



SPONSORSHIP PACKAGES

Diamond



Corporate - \$2,500

Non-Profits - \$2,000

Marketing Benefits

Recognition in each issue of the KACD Newsletter -
"Commonwealth Conservation Corner"
Recognition as Sponsor on KACD website for Full Year
Two (2) Prime Booth Spaces in 2026 Annual Meeting Exhibit Hall
Recognition at the KACD Agriculture Legislative Reception (2027)

Annual Meeting Benefits

Two (2) Conference Registrations w/ Dinner Banquet Tickets
Recognition on ALL meeting literature
Recognition throughout meeting events on presentation screens
Verbal recognition throughout meeting during sessions and
breaks where all attendees are present!

Platinum



Corporate - \$1,500

Non-Profits - \$1,000

Marketing Benefits

Recognition in each issue of the KACD Newsletter-
"Commonwealth Conservation Corner"
Recognition as Sponsor on KACD website for Full Year
One (1) Prime Booth Spaces in 2026 Annual Meeting Exhibit Hall
Recognition at the KACD Agriculture Legislative Reception (2027)

Annual Meeting Benefits

One (1) Conference Registration w/ Dinner Banquet Ticket
Recognition on ALL meeting literature
Recognition throughout meeting events on presentation screens



Kentucky Association of Conservation Districts

Corporate - \$1,000

Non-Profits - \$500

Gold



Marketing Benefits

Recognition in each issue of the KACD Newsletter -
"Commonwealth Conservation Corner"
Recognition as Sponsor on KACD website for Full Year
Booth Space in 2026 Annual Meeting Exhibit Hall
Recognition at the KACD Agriculture Legislative Reception (2027)

Annual Meeting Benefits

One (1) Conference Registrations w/ Dinner Banquet Ticket
Recognition on ALL meeting literature
Recognition throughout meeting events on presentation screens

Silver



Corporate - \$500

Non-Profits - \$250

Marketing Benefits

Recognition in each issue of the KACD Newsletter-
"Commonwealth Conservation Corner"
Recognition as Sponsor on KACD website for Full Year
Booth Space in 2026 Annual Meeting Exhibit Hall

Annual Meeting Benefits

Recognition on ALL meeting literature
Recognition throughout meeting events on presentation screens

Other Sponsorship Options



Break Sponsor - \$400

Sponsor Refreshments during an Annual Meeting Break

KACD Supporter - \$_____

Set your level of support for KACD,
Every Dollar Moves Us Forward!

State/Federal Agency Exhibit Booth Space - \$100

Annual Meeting Donations

Donations toward Annual Meeting Registration
"SWAG" Bags, Auction Items that benefit youth scholarships and/or employee associations, Promotional materials/pamphlets, etc. Contact KACD with additional ideas.

Please notify by July 1, 2026 to ensure Exhibit Space, Limited Space Available



Kentucky Association of
Conservation Districts

KACD Event Schedule

JAN

KACD Agriculture Legislative Reception

Location : January 22, 2026 - KY History Museum in Frankfort, KY, 6-8 pm

MAR

KACD Statewide Spring Area Meetings

MAR & APR

Ky Envirothon Contest Trainings, Regional & State Competitions

JULY

2026 KACD Annual Meeting

Location : 2026 - Crowne Plaza Louisville Airport Hotel

ONGOING

Monthly Zoom Sessions for KACD Members Monthly KACD Newsletters, etc.

Thank You

Your organization could be a donating sponsor and contributor to the continued success of the 121 Conservation Districts and 38+ Watershed Conservancy Districts across the Commonwealth. Your support will keep us moving forward in the name of conservation!

Thank you for your consideration, and we hope you recognize the benefits of a partnership with KACD in an effort to support the conservation of natural resources across our beautiful Commonwealth!

Please contact KACD if you have any questions



Mailing Address

P.O. Box 4027, Frankfort, KY 40604



Email Address

crystal.renfro@kyconservation.com



Social Media

[@KACDconserve](https://www.facebook.com/KACDconserve)



Website

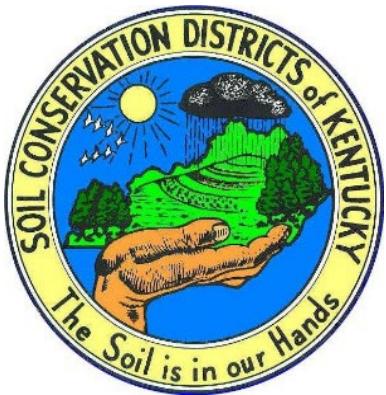
www.kyconservation.com



Phone Number

+502-682-1770

Sponsorship funds may be mailed in by check and made payable to 'KACD Foundation'. Online payments (credit card and e-check) are also accepted via a CheddarUp website link. Please be aware that additional processing fees may be added to online payments by the website. Please contact Crystal Renfro if interested in online option.



KENTUCKY ASSOCIATION OF CONSERVATION DISTRICTS

82nd Annual Meeting

July 26-28, 2026

Crowne Plaza Louisville Airport

Louisville, Kentucky

SPONSORSHIP & EXHIBIT SPACE REQUEST FORM

Business/Non-Profit/Agency Name:

Address: _____

Phone Number:

Email Address:

Contact Person: _____

(Please print name as it should appear on meeting nametag)

Circle One (See Sponsorship Levels): Diamond Platinum Gold Silver N/A

Circle One: Corporate Non-Profit **Other:** State or Federal Agency Exhibit - \$100.00

Circle One: Yes I would like exhibit booth space! I do not need exhibit booth space

Other Sponsorship Opportunities: _____

Please make checks payable to: KACD Foundation
PO Box 4027
Frankfort, KY 40601

If you have any questions or concerns, please do not hesitate to contact, Crystal Renfro, Executive Director at telephone (502) 682-1770 or by email Crystal.Renfro@kyconservation.com.

****Please respond by June 15, 2026 ~ Space will be limited****