

KENTUCKY ASSOCIATION OF CONSERVATION DISTRICTS PO BOX 4027, FRANKFORT, KY 40604-4027 SERVING KENTUCKY'S 121 SOIL CONSERVATION DISTRICTS

Dear Sponsor,

The 80th Annual Meeting of the Kentucky Association of Conservation Districts (KACD) will be held July 14-16, 2024, at the Crowne Plaza Louisville Airport in Louisville, KY. The KACD Annual Meeting provides an opportunity for our 847 Directors and multiple staff members from 121 Conservation Districts across the Commonwealth to come together; share best practices, participate in educational classes and most importantly network. The Annual Meeting is a much-anticipated event and one that draws a large crowd from our districts and partners.

As you consider your philanthropic priorities this year, I hope that you will consider sponsorship of the Kentucky Association of Conservation Districts Annual Meeting. The attached sponsor form includes additional information about the mission of the Association and the benefits of sponsorship.

As a sponsor/exhibitor, your information will be included in our meeting programs. If there are any additional materials; a pamphlet or flyer, etc. that you would like included in registration packets we are happy to do so. Your organization will receive multiple recognitions during the three-day gathering and most importantly you will have significant opportunities to connect with important stakeholders in the agriculture and conservation community and broaden your own network. This is an excellent opportunity for our organizations to partner, learn from each other and reach a variety of influential decision makers.

The Annual Meeting is a much looked forward to event and we put great effort into being a success. We hope you recognize the benefits of sponsoring/exhibiting at the 2024 Annual Meeting and join our efforts. The Association would also love to promote your organization by including pens, pencils, lanyards, or other promotional items for your organization in registration packets distributed at our meeting. This is yet another way to market your business, increase network opportunities and share with our group your mission. Please let us know of your interest in these opportunities.

In the meantime, if you have any questions, please do not hesitate to contact Crystal Renfro, Executive Director, telephone at (502) 682-1770 or by email <u>crystal.renfro.KACD@outlook.com</u>. We look forward to hearing from you and hope to include you as a 2024 Kentucky Association of Conservation Districts sponsor/exhibitor.

Sincerely,

Allan Bryant, President Kentucky Association of Conservation Districts



KENTUCKY ASSOCIATION OF CONSERVATION DISTRICTS

80th Annual Meeting

July 14-16, 2024

Crowne Plaza Louisville Airport

Louisville, Kentucky

EXHIBIT SPACE REQUEST FORM

Business/Non-Profit/Agency Name:					
Address:					
Phone Number:					
Email Address:					
Contact Person:					
(Please print name as it should appear on meeting nametag)					
Circle One (See Sponsorship Levels): Diamond Platinum Gold Silver N/A					
Circle One: Corporate Non-Profit Other: State or Federal Agency Exhibit - \$100.00					
Other Sponsorship Opportunities:					
Please make checks payable to: KACD Foundation					
PO Box 4027					
Frankfort, KY 40604-4027					
If you have any questions or concerns, please do not hesitate to contact, Crystal Renfro,					
Executive Director at telephone (502) 682-1770 or					
by email Crystal.Renfro.KACD@outlook.com.					

Please respond by June 17, 2024 ~ Space will be limited

Kentucky Association of Conservation Districts 2024 Sponsor Benefits 80th Annual Meeting, Crowne Plaza Louisville Airport, Louisville, KY

Diamond Sponsor

Conference Benefits:

 \cdot Verbal recognition during conference at multiple general sessions where all participants are in attendance

 \cdot Recognition during conference event on general session screen

· Recognition on all Conference Literature

 \cdot Two (2) Conference Registrations W/ Dinner Banquet Tickets

Marketing Benefits:

· Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter

- · Full Year Sponsor Recognition of KACD Website
- · Two (2) Prime Booth Spaces in Exhibit Hall

 \cdot Recognition at the KACD Agriculture Legislative Reception (2025)

<u>Platinum Sponsor</u>

Conference Benefits:

 \cdot Recognition during conference event on general session screen

 \cdot Recognition on all Conference Literature

· One (1) Conference Registration W/ Dinner Banquet Tickets

Marketing Benefits:

· Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter

- · Full Year Sponsor Recognition of KACD Website
- · One (1) Prime Booth Space in Exhibit Hall

 \cdot Recognition at the KACD Agriculture Legislative Reception (2025)

Gold Sponsor

Conference Benefits:

 \cdot Recognition during conference event on general session screen

· Recognition on all Conference Literature

 \cdot One (1) Conference Registration W/ Dinner Banquet Tickets

Marketing Benefits:

 \cdot Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter

- · Full Year Sponsor Recognition of KACD Website
- · Booth Space in Exhibit Hall
- \cdot Recognition at the KACD Agriculture Legislative Reception (2025)

Silver Sponsor

Conference Benefits:

 \cdot Recognition on all Conference Literature

Marketing Benefits:

 \cdot Recognition in each issue of the "Commonwealth Conservation Corner" Newsletter

- · Full Year Sponsor Recognition of KACD Website
- · Booth Space in Exhibit Hall



ANNUAL MEETING OF THE KENTUCKY ASSOCIATION OF CONSERVATION DISTRICTS

JULY 14-16, 2024

Crowne Plaza Louisville Airport ~ Louisville, KY

The Kentucky Association of Conservation Districts (KACD) provides and promotes leadership in the conservation of natural resources through stewardship and education programs. It coordinates conservation efforts statewide to focus effectively on issues identified by local member districts. Our mission is to serve and strengthen Conservation Districts in the stewardship of natural resources. The KACD is a private nonprofit association of 121 Conservation Districts and 30 Watershed Conservancy Districts in Kentucky that include 847+ Directors and multiple staff members. It is a voluntary, nongovernmental association of Kentucky's districts, and is classified as a 501(c)(3).

Your organization could be a donation sponsor and contributor to the continued success of the 121 Conservation Districts and 30 Watershed Conservancy Districts across the Commonwealth. The Annual Meeting provides your organization not only the opportunity to coordinate with districts but vast networking opportunities. Your contributions keep us moving forward in the name of conservation.

Sponsorship Opportunities

Diamond Sponsor		Gold Sponsor			
Corporate Non-Profit	\$2,500 \$1,500	Corporate Non-Profit	\$1,000 \$500		
<u>Platinum Sponsor</u>		Silver Sponsor			
Corporate Non-Profit	\$1,500 \$1,000	Corporate Non-Profit	\$500 \$250		
Break Sponsor \$400					
Supporter Additional Donation					

\$_____