



Kentucky Association of
Conservation Districts

2026 Sponsorship Proposal



*Conservation Starts
with*

CONVERSATION

KENTUCKY CONSERVATION DISTRICTS

Listening • Engaging • Leading



Kentucky Association of Conservation Districts

ABOUT US

→ Mission

Our mission is to serve and strengthen Conservation Districts in the stewardship of natural resources. The KACD is a private, voluntary, nongovernmental, nonprofit association of 121 Conservation Districts and 38+ Watershed Conservancy Districts in Kentucky that include 847+ Directors and multiple staff members. The KACD Foundation is classified as a 501(c)(3) organization.

→ Vision

The Kentucky Association of Conservation Districts (KACD) provides and promotes leadership in the conservation of natural resources through stewardship and education programs. We coordinate conservation efforts statewide to focus effectively on issues identified by local member districts.





Kentucky Association of Conservation Districts

MEET OUR TEAM



Crystal Renfro
KACD Executive
Director



Kayleigh Evans
Farm Bill Outreach &
Training Coordinator



Seth Smallwood
Public Affairs
Specialist



Darby Aubin
Farm Bill Outreach
Specialist
Purchase & Bowling Green WU



Gail Becraft
Farm Bill Outreach
Specialist
Shelbyville & Lebanon WU



Patti Dischar
Farm Bill Outreach
Specialist
Bluegrass & Licking River WU



Lisa Mullins
Farm Bill Outreach
Specialist
Pennyrite & Ohio Valley WU



Kristie Franks
Farm Bill Outreach
Specialist
Foothills & Southeast WU



Kirstin Eaker
Farm Bill Outreach
Specialist
Elizabethtown & Somerset WU



Kentucky Association of
Conservation Districts

SPONSORSHIP PACKAGES

Diamond



Corporate - \$2,500

Non-Profits - \$2,000

Marketing Benefits

Recognition in each issue of the KACD Newsletter -
"Commonwealth Conservation Corner"
Recognition as Sponsor on KACD website for Full Year
Two (2) Prime Booth Spaces in 2026 Annual Meeting Exhibit Hall
Recognition at the KACD Agriculture Legislative Reception (2027)

Annual Meeting Benefits

Two (2) Conference Registrations w/ Dinner Banquet Tickets
Recognition on ALL meeting literature
Recognition throughout meeting events on presentation screens
Verbal recognition throughout meeting during sessions and breaks where all attendees are present!

Platinum



Corporate - \$1,500

Non-Profits - \$1,000

Marketing Benefits

Recognition in each issue of the KACD Newsletter -
"Commonwealth Conservation Corner"
Recognition as Sponsor on KACD website for Full Year
One (1) Prime Booth Spaces in 2026 Annual Meeting Exhibit Hall
Recognition at the KACD Agriculture Legislative Reception (2027)

Annual Meeting Benefits

One (1) Conference Registration w/ Dinner Banquet Ticket
Recognition on ALL meeting literature
Recognition throughout meeting events on presentation screens



Kentucky Association of Conservation Districts

Gold



Corporate - \$1,000

Non-Profits - \$500

Marketing Benefits

- Recognition in each issue of the KACD Newsletter - "Commonwealth Conservation Corner"
- Recognition as Sponsor on KACD website for Full Year
- Booth Space in 2026 Annual Meeting Exhibit Hall
- Recognition at the KACD Agriculture Legislative Reception (2027)

Annual Meeting Benefits

- One (1) Conference Registrations w/ Dinner Banquet Ticket
- Recognition on ALL meeting literature
- Recognition throughout meeting events on presentation screens

Silver



Corporate - \$500

Non-Profits - \$250

Marketing Benefits

- Recognition in each issue of the KACD Newsletter- "Commonwealth Conservation Corner"
- Recognition as Sponsor on KACD website for Full Year
- Booth Space in 2026 Annual Meeting Exhibit Hall

Annual Meeting Benefits

- Recognition on ALL meeting literature
- Recognition throughout meeting events on presentation screens

Other Sponsorship Options



Break Sponsor - \$400

Sponsor Refreshments during an Annual Meeting Break

KACD Supporter - \$_____

Set your level of support for KACD, Every Dollar Moves Us Forward!

State/Federal Agency Exhibit Booth Space - \$100

Annual Meeting Donations

Donations toward Annual Meeting Registration "SWAG" Bags, Auction Items that benefit youth scholarships and/or employee associations, Promotional materials/pamphlets, etc. Contact KACD with additional ideas.

****Please notify by July 1, 2026 to ensure Exhibit Space, Limited Space Available****



Kentucky Association of Conservation Districts

KACD Event Schedule

JAN

KACD Agriculture Legislative Reception

Location : January 22, 2026 - KY History Museum in Frankfort, KY, 6-8 pm

MAR

KACD Statewide Spring Area Meetings

MAR & APR

Ky Envirothon Contest Trainings, Regional & State Competitions

JULY

2026 KACD Annual Meeting

Location : 2026 - Crowne Plaza Louisville Airport Hotel

ONGOING

**Monthly Zoom Sessions for KACD Members
Monthly KACD Newsletters, etc.**

Thank You

Your organization could be a donating sponsor and contributor to the continued success of the 121 Conservation Districts and 38+ Watershed Conservancy Districts across the Commonwealth. Your support will keep us moving forward in the name of conservation!

Thank you for your consideration, and we hope you recognize the benefits of a partnership with KACD in an effort to support the conservation of natural resources across our beautiful Commonwealth!

Please contact KACD if you have any questions



Mailing Address

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Email Address

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Social Media

@KACDconserve



Website

www.kyconservation.com



Phone Number

+502-682-1770

Sponsorship funds may be mailed in by check and made payable to 'KACD Foundation'. Online payments (credit card and e-check) are also accepted via a CheddarUp website link. Please be aware that additional processing fees may be added to online payments by the website. Please contact Crystal Renfro if interested in online option.